about:labs

Open Innovation

2 October 2009

Prague DevDay

Goals

- Disrupt, so others don't do it to us
- Open Innovation
  - Empowering & driving wider effective participation from many diverse groups
- Incubation & Experimentation
  - Identifying and exploring high potential ideas
- Innovation Transfer
  - Pipelining as many experiments as viable into new features, products or services

LaBS

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Bespin

- Editor for the web -- on the web!
- Pushing the limits as to what the web can do

- Version 0.4.4 “Bubba Ho-Tep”
- Collaboration support, Command line completion
- Heading to better usability, extensibility

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Concept Series

- How can we get more people involved with Design?

- University Design Challenge (Fall '09) is ongoing: Presenting Browser History

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Jetpack

- Lightweight extension platform for Firefox
- Make add-on development so easy that your mom could do it
- No restarts, Javascript API, Dynamic “streaming” functionality

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- "Bootstrap" version of 0.5 went out recently
- Exciting new APIs: Audio, Video, Music (Extending the "Open Web" platform)
- Exciting new features: Streamlined Installs, Secure Membranes
- What's coming up...

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Personas

- Fantastic success with partnerships: Bob Marley, Harry Potter...
- Ripe candidate for innovation transfer
  - Platform support for themes coming in FF 3.6
- The extension is still actively being worked on
  - Next release to add “My Favorites” feature

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Snowl

- What would messaging in the browser look like?
- Snowl now replaces Firefox's feed preview page with it's "river of news"
- Feed icon now acts more like the bookmark icon, one-click-subscribe

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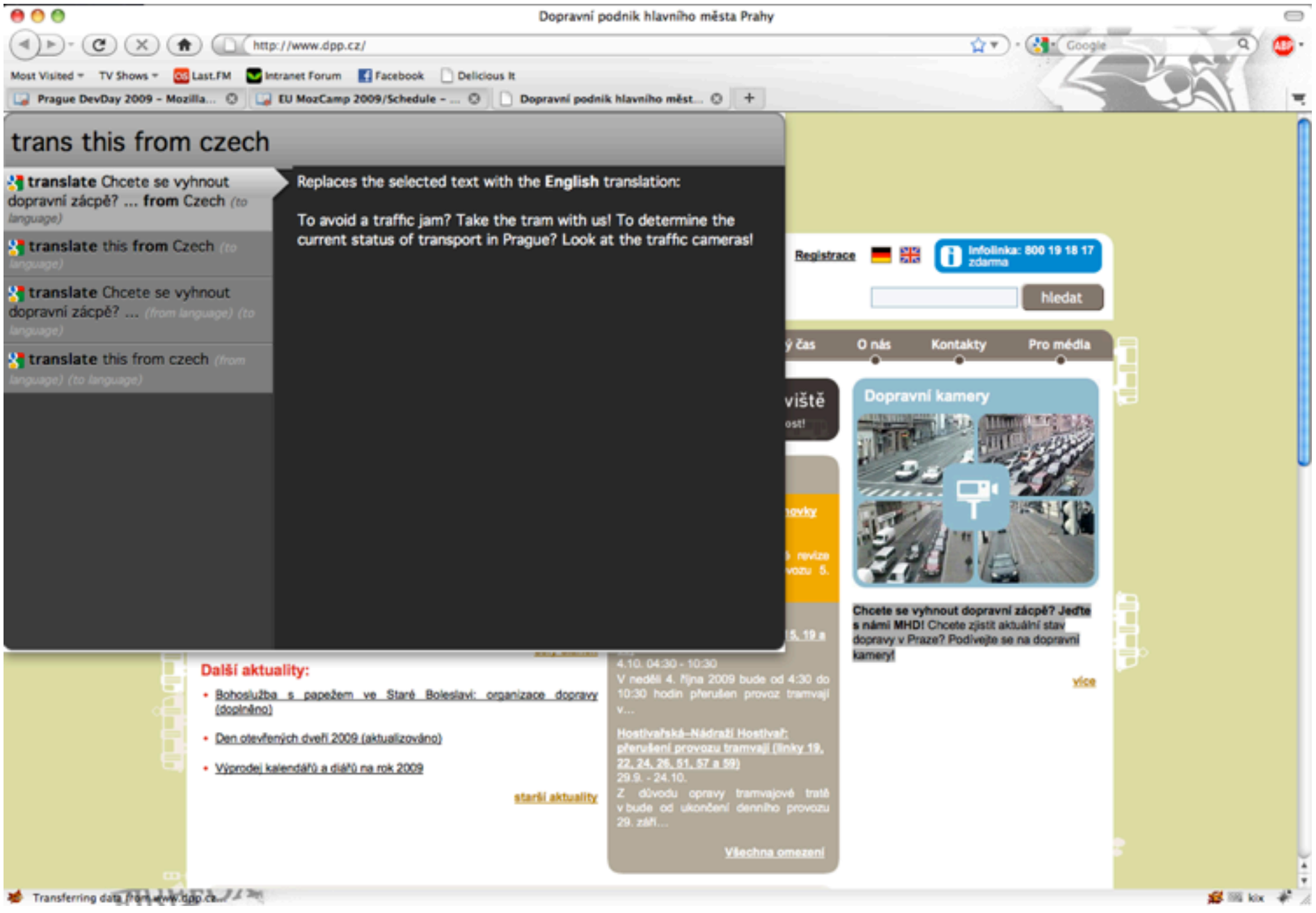
TEST PILOT

- Leverage our early adopter community to make informed decisions
- Response to the first study (tab open/close) was phenomenal: over 5000 unique datasets
- Figuring out how to share the data with the wider research and design community in the best manner possible

LABS

mozilla LABS Ubiquity



- 0.5 - the first truly international Ubiquity: support for Catalan, Portuguese, Danish and Japanese!
- A really flexible language parser that feels more natural
- Dynamic noun type detection and auto suggestion of verbs that go with it

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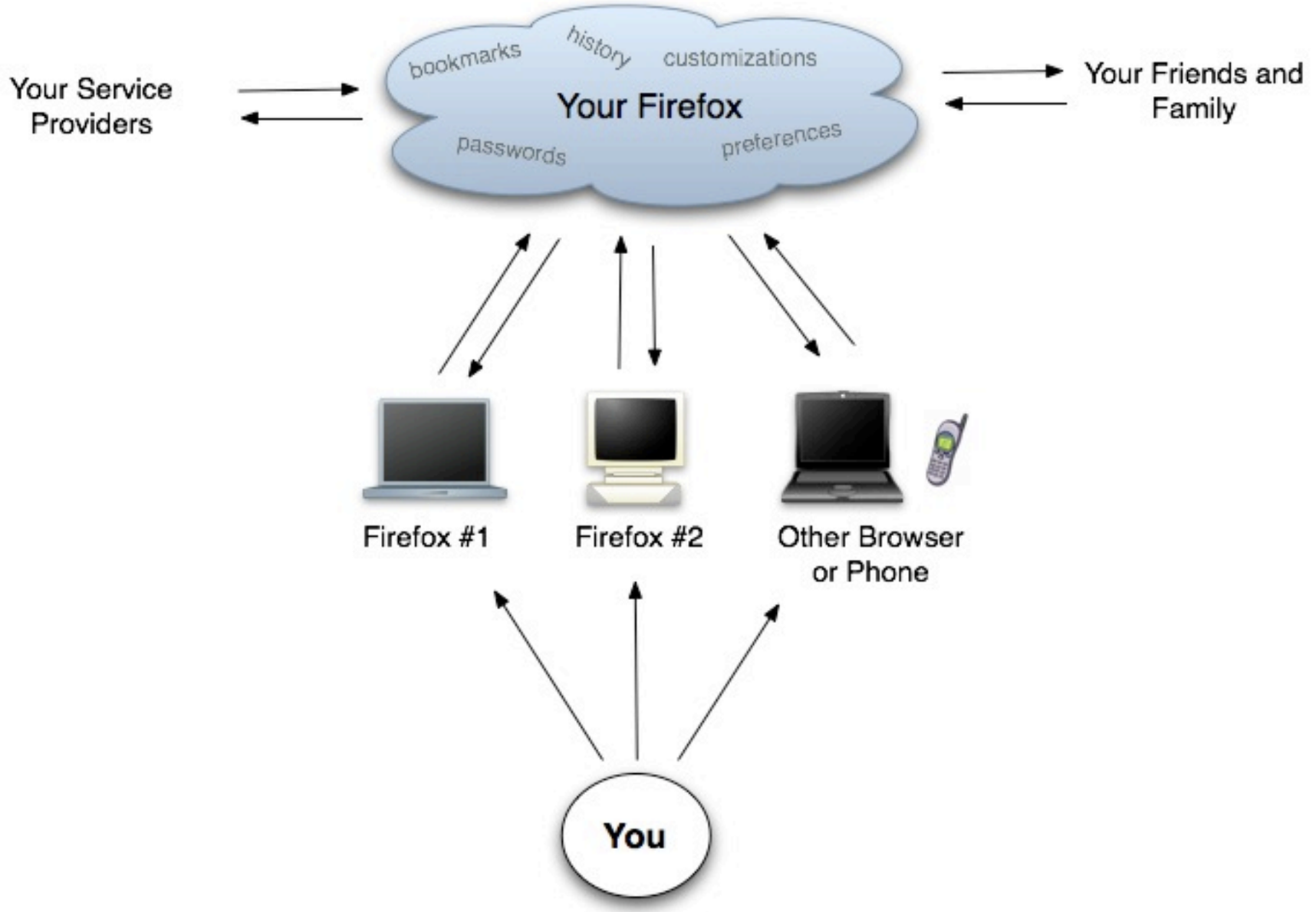
Weave



- 0.7 released couple of days ago
- Really starting to ramp up to a beta-quality release
- Great new UI (about:weave)
- A whole bunch of performance improvements and the usual slew of bug fixes
- Focus on Fennec Integration

What Next?

- Look for more exciting, innovative projects!

- More community activities to get a thriving environment for open innovation

- More technology transfer from Labs to production-quality features & services

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Come, Play!

Questions, Comments, Suggestions?

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http://wiki.mozilla.org/Labs
#labs on irc.mozilla.org

http://groups.google.com/group/mozilla-labs

Thanks for Listening!